



MDM In-the-Cloud



Reducing the Time, Cost and Risk of Master Data Governance

Data governance is receiving increasing attention from both business and IT executives. Companies have become more attuned to the importance of reliable data within enterprise systems. The detrimental impact of poor quality data on critical business processes and more stringent regulatory reporting standards have combined to encourage companies to invest in data governance programs - many for the first time.

However, the high costs and lengthy implementation times associated with MDM software to support Master Data Governance programs are prohibitive for many organizations. Master Data eXchange (MDX) from Gaine Solutions addresses these concerns with its unique MDM In-the-Cloud solution.

Implementation Cycle

MDX provides enterprise-class Master Data Management capabilities to improve data quality including validation, cleansing and de-duplication services.



Once the initial data quality issues are addressed, MDX provides capabilities to manage ongoing data quality "events" as well as services to create and maintain Master Data in flexible workflows. A Data Governance portal along with analysis tools to measure data quality and identify areas for improvement is also provided as part of the platform.

